



# Grantseeker Orientation

January 11, 2019

# Mission

The Community Fund for Women & Girls promotes the economic and social advancement of women and girls through strategic philanthropy, grants, advocacy and collaboration.

# Fast Facts

## The Community Fund for Women & Girls:

- Was established in 1995
- Has awarded over \$1 Million to advance the status of women and girls
- Has supported 137 organizations since its inception. A full list of the organizations supported and descriptions of each program are available at <https://www.cfgnh.org/About/NewsEvents/ViewArticle/tabid/96/ArticleId/508/Grants-Awarded-by-the-Community-Fund-for-Women-Girls.aspx>

# Who is Eligible?

- Tax-exempt organizations under Section 501(c)(3) or any applicable statute of the Internal Revenue code or have a fiscal sponsor.
- Provide services in Greater New Haven and the Valley (a 20 town region including: Ansonia, Bethany, Branford, Cheshire, Derby, East Haven, Guilford, Hamden, Madison, Milford, New Haven, North Branford, North Haven, Orange, Oxford, Seymour, Shelton, Wallingford, West Haven, Woodbridge).
- Adhere to a policy of non-discrimination.
- Have submitted all required and outstanding grant reports.

# What We Support

- Organizations providing direct service to individuals through gender-specific programming.
- Organizations engaged in advocacy that promotes the social and economic advancement of women and girls broadly to achieve systemic change.
- Support is not limited to organizations and programs that exclusively serve women and girls.
- In 2018, the Fund awarded \$99,139 in grants to 11 organizations. The average size grant was \$9,013 with awards ranging from \$3,421-\$20,000.
- Awards are typically for one year with a grant term of May 2019 – May 2020.

# Process Overview

- Mandatory phone call with Sarah Fabish ([sfabish@cfghnh.org](mailto:sfabish@cfghnh.org)) or Kara Straun ([kstraun@cfghnh.org](mailto:kstraun@cfghnh.org)) to discuss your application by January 28<sup>th</sup>.
- Begin your online application by accessing link: <http://www.cfghnh.org/StrengtheningNonprofits/AboutOurGrantmaking/GrantstoApplyFor/GrantsforWomenGirls.aspx>
- giveGreater profile integration
- Technical questions regarding the online application can be directed to Denise Canning ([dcanning@cfghnh.org](mailto:dcanning@cfghnh.org)) or 203-777-7076.

**GRANT DEADLINE**  
January 30<sup>th</sup> at 5pm

# Process Overview

- Grants Committee reviews and scores applications through April, with recommendations to W&G Advisory Board for vote.
- The Community Foundation Board of Directors votes to approve the slate of grants at its May board meeting.
- Applicants are notified of grantmaking decisions by the end of May.

# Grantmaking Framework

“Grantmaking with a gender lens means considering women [and girls] in context. It means understanding the multiple barriers that confront women [and girls] and designing programs and services to meet the particular challenges facing women and girls.” ([\*Women’s Economic Security Campaign; Building Economic Security: The Power of Gender Based Philanthropy, 2013\*](#)).

Intentional	
	<ul style="list-style-type: none"><li>• Clearly identifies and intentionally addresses a need or challenge faced by women or girls</li></ul>
	<ul style="list-style-type: none"><li>• Accounts for gender difference in program design</li></ul>
	<ul style="list-style-type: none"><li>• May include wraparound services which promote program success</li></ul>
Equitable	
	<ul style="list-style-type: none"><li>• Promotes equity &amp; social justice for women &amp; girls and maximizes their social &amp; economic well-being</li></ul>
	<ul style="list-style-type: none"><li>• May include program components which address other forms of inequity (class, race, sexual orientation, ability, etc.)</li></ul>
Well-Informed	
	<ul style="list-style-type: none"><li>• Rooted in an existing best practice</li></ul>
	<ul style="list-style-type: none"><li>• Incorporates input from target population into program design</li></ul>

# Grantmaking Framework

## Helpful Questions

- Does your program intentionally serve women or girls or just happen to serve women or girls?
- Would your program look different if it was serving men or boys?

# Evaluation & Impact

The Fund is striving to make impact on multiple levels:

- Direct service – outcomes which demonstrate:
  - Increases in knowledge & skills
  - Changes in attitudes & behaviors
  - Changes in circumstances
- Systems change
- Influencing, supporting, and promoting the development of gender-specific programs within our region.

# What We're Learning

## Program Design - Girls

- Incorporation of direct feedback from girls
- Single gender instruction groups
- Mentoring relationships
- One-on-one counseling or coaching & opportunities for adult-youth relationship building
- The selection of materials and activities which foster discussion and encourage girls' creativity
- Vetted, evidence-based curriculum
- Cultural component, wrap around support of whole family – engaging parents

# What We're Learning

## Program Design - Women

- Nuanced understanding of cultural and emotional needs and a focus on emotional health as a key component of program success.
- Addressed transportation, childcare and family needs

# What We're Learning

## Program Design - General

- Leadership development programs - participants also mentors and role models
- Program and curriculum design which positions women and girls as leaders and central to the story
- Continuity between those developing and implementing programs is key
- Continual consideration of barriers (location)

# Application Overview

## Key Questions

7. Provide a detailed list of the specific outcomes/results of the program/initiative.
  - Your responses should reflect the tangible ways in which you will know women and girls are better off as a result of your program.
  - Knowledge & Skills---Attitudes & Behaviors---Circumstances---Systems Change
8. Program design is a critical piece of the gender lens grantmaking framework. Describe the specific challenges and barriers facing women and girls. What are the key components of your program/initiative's design that will address the issue(s)?
9. How have you included input from the population to be served in the design of the program/initiative (surveys, focus groups, existing data sources, etc.)?
10. Is the design of your program/initiative based on an existing best practice? If yes, what is it and please provide a footnote if best practice is published.

# Application Overview

## Key Questions

11. Explain how this initiative promotes equity and social justice for women and/or girls and maximizes their social and economic well-being.
12. Please describe any potential future impact that your program/initiative may realize through replication, expansion, advocacy, or impact on policy.
13. Explain how you will measure the success of your program/initiative. Please describe any quantitative or qualitative evaluation components which will demonstrate impact.
  - Examples include surveys, pre & post-tests, focus groups.
  - Describe the methodology and whether baseline data exists (not required).

# Scoring Rubric

1.	This program was intentionally designed to serve or benefit women and girls and focuses on women and/or girls as beneficiaries, advocates, and/or leaders.
2.	This program considers women and/or girls in context, accounts for gender differences in program design, and considers the multiple barriers and challenges facing women and girls.
3.	This program promotes equity and social justice for women and/or girls and maximizes their social and economic well-being.
4.	This program's design and implementation include input from the population to be served.
5.	This program has potential for future impact on more women and girls through replication, repetition, or expansion, by affecting policy or practice or by calling attention to pressing issues.
6.	This program has clearly identified outcomes and a meaningful quantitative or qualitative evaluation component which can demonstrate impact.
7.	The program shows a likelihood of success and is evidence-based or rooted in best-practice.
8.	The budget is clear and appropriate for the proposed program.
9.	The investment per person is commensurate with the desired outcome of the program.
10.	A grant from the Fund would contribute meaningfully to the program's implementation.

# Budget

Itemized Expenses	Dollars Requested From the Fund	Dollars From Other Sources <small>Include the name of the source.</small>	Total
Equipment			
Supplies			
Labor and Contracted Services			
Transportation			
Insurance			
Printing, Copying and Postage			
Other			
<b>Total</b>			

# Attachments

- Board of Directors
- [Budget Worksheet and Narrative](#)
- Audited Financial Statement (if applicable)
- Year to date operating budget
- Program timeline/Workplan (optional)
- [Interim Report](#)

# Upcoming Workshop

## Nuts & Bolts Webinar

- Wednesday, February 20, 9:00am-1:00pm

# Q&A?

**Have additional questions? Contact:**

**Sarah Fabish**

Vice President for Grantmaking & Scholarships

[sfabish@cfgnh.org](mailto:sfabish@cfgnh.org)

203-777-7075

**Kara Straun**

Knowledge & Evaluation Manager

[kstraun@cfgnh.org](mailto:kstraun@cfgnh.org)

203-777-7079

**Denise Canning** (for technical assistance with application)

Grants Manager

[dcanning@cfgnh.org](mailto:dcanning@cfgnh.org)

203-777-7076

Evaluation forthcoming!