Mission

The Community Fund for Women & Girls promotes the economic and social advancement of women and girls through strategic philanthropy, grants, advocacy and collaboration.
Fast Facts

The Community Fund for Women & Girls:

• Was established in 1995

• Has awarded over $1 Million to advance the status of women and girls

• Has supported 137 organizations since its inception. A full list of the organizations supported and descriptions of each program are available at https://www.cfgnh.org/About/NewsEvents/ViewArticle/tabid/96/ArticleId/508/Grants-Awarded-by-the-Community-Fund-for-Women-Girls.aspx
Who is Eligible?

• Tax-exempt organizations under Section 501(c)(3) or any applicable statute of the Internal Revenue code or have a fiscal sponsor.


• Adhere to a policy of non-discrimination.

• Have submitted all required and outstanding grant reports.
What We Support

• Organizations providing direct service to individuals through gender-specific programming.

• Organizations engaged in advocacy that promotes the social and economic advancement of women and girls broadly to achieve systemic change.

• Support is not limited to organizations and programs that exclusively serve women and girls.

• In 2018, the Fund awarded $99,139 in grants to 11 organizations. The average size grant was $9,013 with awards ranging from $3,421-$20,000.

• Awards are typically for one year with a grant term of May 2019 – May 2020.
Process Overview

• Mandatory phone call with Sarah Fabish (sfabish@cfgnh.org) or Kara Straun (kstraun@cfgnh.org) to discuss your application by January 28th.

• Begin your online application by accessing link: http://www.cfgnh.org/StrengtheningNonprofits/AboutOurGrantmaking/GrantsstoApplyFor/GrantsforWomenGirls.aspx

• giveGreater profile integration

• Technical questions regarding the online application can be directed to Denise Canning (dcanning@cfgnh.org) or 203-777-7076.

GRANT DEADLINE
January 30th at 5pm
Process Overview

• Grants Committee reviews and scores applications through April, with recommendations to W&G Advisory Board for vote.

• The Community Foundation Board of Directors votes to approve the slate of grants at its May board meeting.

• Applicants are notified of grantmaking decisions by the end of May.
Grantmaking Framework

“Grantmaking with a gender lens means considering women [and girls] in context. It means understanding the multiple barriers that confront women [and girls] and designing programs and services to meet the particular challenges facing women and girls.” (Women’s Economic Security Campaign; Building Economic Security: The Power of Gender Based Philanthropy, 2013).

<table>
<thead>
<tr>
<th>Intentional</th>
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<tbody>
<tr>
<td>• Clearly identifies and intentionally addresses a need or challenge faced by women or girls</td>
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<td>• Accounts for gender difference in program design</td>
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<td>• May include wraparound services which promote program success</td>
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<table>
<thead>
<tr>
<th>Equitable</th>
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<tr>
<td>• Promotes equity &amp; social justice for women &amp; girls and maximizes their social &amp; economic well-being</td>
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<td>• May include program components which address other forms of inequity (class, race, sexual orientation, ability, etc.)</td>
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<tr>
<th>Well-Informed</th>
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<td>• Rooted in an existing best practice</td>
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<td>• Incorporates input from target population into program design</td>
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Grantmaking Framework

Helpful Questions

• Does your program intentionally serve women or girls or just happen to serve women or girls?

• Would your program look different if it was serving men or boys?
Evaluation & Impact

The Fund is striving to make impact on multiple levels:

- Direct service – outcomes which demonstrate:
  - Increases in knowledge & skills
  - Changes in attitudes & behaviors
  - Changes in circumstances

- Systems change

- Influencing, supporting, and promoting the development of gender-specific programs within our region.
What We’re Learning

Program Design - Girls

- Incorporation of direct feedback from girls
- Single gender instruction groups
- Mentoring relationships
- One-on-one counseling or coaching & opportunities for adult-youth relationship building
- The selection of materials and activities which foster discussion and encourage girls’ creativity
- Vetted, evidence-based curriculum
- Cultural component, wrap around support of whole family – engaging parents
What We’re Learning

Program Design - Women

• Nuanced understanding of cultural and emotional needs and a focus on emotional health as a key component of program success.

• Addressed transportation, childcare and family needs
What We’re Learning

Program Design - General

- Leadership development programs - participants also mentors and role models
- Program and curriculum design which positions women and girls as leaders and central to the story
- Continuity between those developing and implementing programs is key
- Continual consideration of barriers (location)
Application Overview

Key Questions

7. Provide a detailed list of the specific outcomes/results of the program/initiative.
   - Your responses should reflect the tangible ways in which you will know women and girls are better off as a result of your program.
   - Knowledge & Skills---Attitudes & Behaviors---Circumstances---Systems Change

8. Program design is a critical piece of the gender lens grantmaking framework. Describe the specific challenges and barriers facing women and girls. What are the key components of your program/initiative’s design that will address the issue(s)?

9. How have you included input from the population to be served in the design of the program/initiative (surveys, focus groups, existing data sources, etc.)?

10. Is the design of your program/initiative based on an existing best practice? If yes, what is it and please provide a footnote if best practice is published.
11. Explain how this initiative promotes equity and social justice for women and/or girls and maximizes their social and economic well-being.

12. Please describe any potential future impact that your program/initiative may realize through replication, expansion, advocacy, or impact on policy.

13. Explain how you will measure the success of your program/initiative. Please describe any quantitative or qualitative evaluation components which will demonstrate impact.
   • Examples include surveys, pre & post-tests, focus groups.
   • Describe the methodology and whether baseline data exists (not required).
# Scoring Rubric

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<thead>
<tr>
<th></th>
<th>Description</th>
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<tr>
<td>1.</td>
<td>This program was intentionally designed to serve or benefit women and girls and focuses on women and/or girls as beneficiaries, advocates, and/or leaders.</td>
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<td>2.</td>
<td>This program considers women and/or girls in context, accounts for gender differences in program design, and considers the multiple barriers and challenges facing women and girls.</td>
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<td>3.</td>
<td>This program promotes equity and social justice for women and/or girls and maximizes their social and economic well-being.</td>
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<td>4.</td>
<td>This program’s design and implementation include input from the population to be served.</td>
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<td>5.</td>
<td>This program has potential for future impact on more women and girls through replication, repetition, or expansion, by affecting policy or practice or by calling attention to pressing issues.</td>
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<td>6.</td>
<td>This program has clearly identified outcomes and a meaningful quantitative or qualitative evaluation component which can demonstrate impact.</td>
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<td>7.</td>
<td>The program shows a likelihood of success and is evidence-based or rooted in best-practice.</td>
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<td>8.</td>
<td>The budget is clear and appropriate for the proposed program.</td>
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<td>9.</td>
<td>The investment per person is commensurate with the desired outcome of the program.</td>
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<td>10.</td>
<td>A grant from the Fund would contribute meaningfully to the program’s implementation.</td>
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# Budget

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<tr>
<th>Itemized Expenses</th>
<th>Dollars Requested From the Fund</th>
<th>Dollars From Other Sources</th>
<th>Total</th>
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<td>Include the name of the source.</td>
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<td>Equipment</td>
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<td>Supplies</td>
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<td>Labor and Contracted Services</td>
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<td>Transportation</td>
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<td>Insurance</td>
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<td>Printing, Copying and Postage</td>
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<td>Other</td>
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<td><strong>Total</strong></td>
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Attachments

• Board of Directors

• **Budget Worksheet and Narrative**

• Audited Financial Statement (if applicable)

• Year to date operating budget

• Program timeline/Workplan (optional)

• **Interim Report**
Upcoming Workshop

Nuts & Bolts Webinar
  • Wednesday, February 20, 9:00am-1:00pm
Q&A?

Have additional questions? Contact:

**Sarah Fabish**  
Vice President for Grantmaking & Scholarships  
sfabish@cfgnh.org  
203-777-7075

**Kara Straun**  
Knowledge & Evaluation Manager  
kstraun@cfgnh.org  
203-777-7079

**Denise Canning** (for technical assistance with application)  
Grants Manager  
dcanning@cfgnh.org  
203-777-7076

Evaluation forthcoming!